

## 2021 CORPORATE SPONSORSHIP

"Shared Knowledge for Effective Government" is the Government Finance Officers Association's Mission Statement. By promoting the exchange of information among finance officers of all local governments, Ohio GFOA works to meet the challenges of the ever-evolving profession of government finance and fosters increased cooperation among governments and private financial institutions.

### **2021 Corporate Sponsorship Registration Form**

Sponsorship year runs January through December 2021

Name:		
Company:		
Address:		City, State, Zip:
Phone:	Fax:	Email:
		OA. (Ohio GFOA Tax I.D. # 31-1229036) Discover American Express
Card #:		Exp. Date:
Name on the Card:		3-4 Digit Security Code:
Billing Address (with zip): _		
Cardholder Name:		
Please indicate your level		
\$10,000 Platinum Leve \$7,500 Gold Level	I	\$1,500 Annual Conference Hospitality Suite Sponsorship (Add on)
\$5,000 Silver Level		\$3,500 Mobile Device Charging Station/Wireless Access Sponsorship (Add on)
\$2,500 Bronze Level \$1,000 Red, White & B	lue Level	56,500 Ohio Reception at National GFOA Conference (Disclaimer - Amount may vary each year, depending on location)

If Your Company's Business Serves the Needs of the Local Government and Assists Governmental Finance Officers in Fulfilling Their Responsibilities, You Can Pursue That Goal by Supporting the Ohio GFOA's Corporate Sponsorship Program.

Remit your sponsorship form & payment to:

Ohio GFOA 400 W Wilson Bridge Rd, Suite 120 Worthington, OH 43085 E-mail: GFOA@AssnOffices.com

- Recognition of your support at all Ohio GFOA events.
- Ribbons for your company representatives' name badge that indicates you are a sponsor.
- A listing of all meeting participants with addresses in an electronic format.
- Additional benefits based upon their level of participation, as listed below:



#### <u>PLATINUM LEVEL - \$10,000</u> Additional benefits you will receive

Additional benefits you will receive include:

- Company logo posted in E-Newsletter and on Ohio GFOA's website: <a href="www.ohgfoa.com">www.ohgfoa.com</a> with a link to the sponsor's home page
- One complimentary exhibit booth at the Annual Conference (Prime Location) (\$1,100 value)
- Two complimentary conference registrations (includes all meal functions) (up to a \$660 value)
- Full-page ad in the Annual Conference mobile app
- Two complimentary registrations for each Ohio GFOA seminar/social event for you to use as you designate (value varies)
- Company logo displayed on scrolling banner in Annual Conference mobile app
- Production of 1 Webinar Marketed to GFOA Members - \*NEW\*
- Guaranteed speaking opportunity at the Annual Conference (Deadline 1/31/21)
- Sponsorship (with signage) of lunch at one Ohio GFOA seminar, assigned on a first come, first serve basis (Deadline 1/31/21)
- Company logo on conference attendee give away of your choice
- Ability to Add-On the "Mobile Device Charging Station/Wireless Access Sponsorship" or the "Annual Conference Hospitality Suite Sponsorship"

#### **GOLD LEVEL - \$7,500**

Additional benefits you will receive include:

- Company logo posted in E-Newsletter and on Ohio GFOA's website: <a href="www.ohgfoa.com">www.ohgfoa.com</a> with a link to the sponsor's home page
- One complimentary exhibit booth at the Annual Conference (\$1,100 value)
- One complimentary conference registration (includes all meal functions) (up to a \$330 value)
- Half- page ad in the Annual Conference mobile app
- One complimentary registration for each Ohio GFOA seminar/social event for you to use as you designate (value varies)
- Company logo displayed on scrolling banner in Annual Conference mobile app
- Production of 1 Webinar Marketed to GFOA Members - \*NEW\*
- Guaranteed speaking opportunity at the Annual Conference (Deadline 1/31/21)
- Sponsorship (with signage) of lunch at one Ohio GFOA seminar, assigned on a first come, first serve basis for additional cost of \$500 (Deadline 1/31/21)
- Company logo on conference bag
- Ability to Add-On the "Mobile Device Charging Station/Wireless Access Sponsorship" or the "Annual Conference Hospitality Suite Sponsorship"

#### SILVER LEVEL - \$5,000

Additional benefits you will receive include:

 Company logo posted in E-Newsletter and on Ohio GFOA's website: <a href="www.ohgfoa.com">www.ohgfoa.com</a> with a link to the sponsor's home page

- 75% off the cost of your 8x10 exhibit booth at the Annual Conference (\$825 value)
- One complimentary conference registration (includes all meal functions) (up to a \$330 value)
- Company logo displayed in Annual Conference mobile app
- Ability to Add-On the "Mobile Device Charging Station/Wireless Access Sponsorship" or the "Annual Conference Hospitality Suite Sponsorship"

#### **BRONZE LEVEL - \$2,500**

Additional benefits you will receive include:

- Company logo posted in E-Newsletter and on Ohio GFOA's website: <a href="www.ohgfoa.com">www.ohgfoa.com</a> with a link to the sponsor's home page
- 50% off the cost of your 8x10 exhibit booth at the Annual Conference (\$550 value)
- 50% off the cost off one conference registration (includes all meal functions) (up to a \$165 value)

#### RED, WHITE & BLUE LEVEL - \$1,000

Additional benefits you will receive include:

 Listing in E-Newsletter and on Ohio GFOA's website: <u>www.ohgfoa.com</u> with a link to the sponsor's home page

#### \*\*ADDITIONAL SPONSORSHIP OPPORTUNITIES\*\*

# MOBILE DEVICE CHARGING STATION/WIRELESS ACCESS SPONSORSHIP - \$3,500 (Add on only to PLATINUM, GOLD or SILVER Level Sponsorships) With this "add-on", additional benefits include:

- Company Logo prominently displayed indicating sponsorship at each charging station and throughout the conference Center in each session room
- An icon within the Annual Conference Mobile App linking to your company website
- Limited to 1 Company per year

#### ANNUAL CONFERENCE HOSPITALITY SUITE SPONSORSHIP - \$1,500 (Add on only to PLATINUM, GOLD or SILVER Level Sponsorships)

With this "add-on", additional benefits include:

- Company Logo prominently displayed indicating sponsorship at the entrance to the Hospitality Suite at the Annual Conference
- 2 vendors may split this sponsorship as long as both are at least at the SILVER level

## SOLD OUT - OHIO RECEPTION AT NATIONAL GFOA CONFERENCE - \$6,500 (Amount subject to change based on location each year)

This sponsorship includes:

- Company logo posted in E-Newsletter and on Ohio GFOA's website: <a href="www.ohgfoa.com">www.ohgfoa.com</a> with a link to the sponsor's home page
- Company logo displayed in Annual Conference mobile app
- Company Logo prominently displayed indicating sponsorship at the reception
- Limited to 1 Company per year unless multiple vendors would like to collaborate and split the sponsorship