Elevate Your Brand: 2027 Ohio GFOA Corporate Sponsorship Opportunities

Become a 2027 Sponsor Today!

Become a valued **2027 Ohio GFOA corporate sponsor**! By partnering with us, you'll enhance your visibility and position your brand as a key supporter and leader within the public finance community. The sponsorship year runs from January through December 2027.

Put your company in front of 1,000+ Ohio public finance leaders, including finance officers, treasurers, and decision-makers from cities, counties, schools, and other governments, at our Annual Conference and Membership Meeting, and keep the conversation going year-round through our E-Newsletters and LinkedIn.

All sponsors will receive the following:

- Acknowledgment of your support at all Ohio GFOA events.
- Included in the list of sponsors on the Ohio GFOA website, www.ohgfoa.com, with a direct link to your company's homepage.
- Sponsor ribbons for your company representatives' name badges at events.
- Access to a digital list of participants after the annual conference and applicable events.
- Additional perks based on your sponsorship level, as detailed below.

Platinum Level - $12,000

- Company logo featured on the Ohio GFOA annual conference bag presented to attendees.
- One complimentary exhibit booth at the Annual Conference in a "Choice Location" with first selection ahead of all other sponsors *(valued up to $1,200)*. **Separate registration for the exhibit is required.**
- Three complimentary conference registrations covering all meal functions *(valued up to $750)*.
- Guaranteed speaking opportunity at the Ohio GFOA Annual Conference (breakout session). **Deadline: February 26, 2027.**
- Option to include your company-provided giveaway in each attendee conference bag at your company's expense.
- Two complimentary registrations for each Ohio GFOA seminar and social event, transferable at your discretion *(value varies)*.
- Opportunity to submit up to four articles to be included in the E-Newsletter and shared on LinkedIn.
- Opportunity to contribute content for the LinkedIn page.
- Recognition in the E-Newsletters, LinkedIn, and conference mobile app.
- Facilitation of a webinar featuring a relevant topic of your company's choosing targeted and marketed to Ohio GFOA members.

Gold Level - $7,500

- One complimentary exhibit booth at the Annual Conference in a "Choice Location" (selected after Platinum sponsors) *(valued up to $1,200)*. **Separate registration for the exhibit is required.**
- One complimentary conference registration covering all meal functions *(valued up to $375)*.
- Guaranteed speaking opportunity at the Ohio GFOA Annual Conference. **Deadline: February 26, 2027.**
- Option to include your company-provided giveaway in each attendee conference bag at your company's expense.
- One complimentary registration for each Ohio GFOA seminar and social event, transferable at your discretion *(value varies)*.
- Opportunity to submit up to two articles to be included in the E-Newsletter and shared on LinkedIn.
- Opportunity to contribute content for the LinkedIn page.
- Recognition in the E-Newsletters, LinkedIn, and conference mobile app.
- Facilitation of a webinar featuring a relevant topic of your company's choosing targeted and marketed to Ohio GFOA members.

Silver Level - $5,000

- 75% discount on the price of an exhibit booth at the Annual Conference *(valued up to $900)*. **Separate registration for the exhibit is required.**
- One complimentary conference registration covering all meal functions *(valued up to $375)*.
- Opportunity to submit one article to be included in the E-Newsletter and shared on LinkedIn.
- Company-provided flyer or promotional insert in each attendee conference bag, at your company's expense.
- Recognition in the E-Newsletters, LinkedIn, and conference mobile app.

Annual Conference Lanyards Add-On - $3,500

- Add-on is only available to **Platinum, Gold, and Silver Level Sponsorships**.
- Featuring your company logo. Limited to one company per year.

Bronze Level - $2,500

- 50% discount on the price of an exhibit booth at the Annual Conference *(valued up to $600)*. **Separate registration for the exhibit is required.**
- 50% discount on the price of one conference registration, covering all meal functions *(valued up to $175)*.
- Recognition in the E-Newsletters, LinkedIn, and conference mobile app.

Red, White & Blue Level - $1,000

- Recognition in the E-Newsletters, LinkedIn, and conference mobile app.

Annual Conference Lanyards Add-On - $3,500

- Add-on is only available to Platinum, Gold, and Silver Level Sponsorships.
- Featuring your company logo. Limited to one company per year.

Annual Conference Tuesday Evening Early Registration and Reception - $10,000

- Guaranteed speaking opportunity at the Ohio GFOA Annual Conference. **Deadline: February 26, 2027.**
- Exclusive recognition as the Sponsor.
- Prominent company logo placement on event signage, with acknowledgment at the Reception.
- Recognition in pre-conference promotional communications, E-Newsletters, LinkedIn, and the conference mobile app.
- Logo placement in pre-conference attendee communications.
- Opportunity for a company representative to provide brief welcoming remarks during the reception.
- Opportunity to display company-provided promotional materials or giveaways at the reception, at the company's expense.
- Two complimentary conference registrations covering all meal functions.
- Limited to one company per year unless multiple vendors choose to collaborate and share the sponsorship.

Annual Conference Wednesday Evening Welcome Reception - $10,000

- Guaranteed speaking opportunity at the Ohio GFOA Annual Conference. **Deadline: February 26, 2027.**
- Exclusive recognition as the Sponsor.
- Prominent company logo placement on event signage, with acknowledgment at the Reception.
- Recognition in pre-conference promotional communications, E-Newsletters, LinkedIn, and the conference mobile app.
- Logo placement in pre-conference attendee communications.
- Opportunity for a company representative to provide brief welcoming remarks during the reception.
- Opportunity to display company-provided promotional materials or giveaways at the reception, at the company's expense.
- Two complimentary conference registrations covering all meal functions.
- Limited to one company per year unless multiple vendors choose to collaborate and share the sponsorship.

Annual Conference Thursday Evening Presidents Reception - $10,000

- Guaranteed speaking opportunity at the Ohio GFOA Annual Conference. **Deadline: February 26, 2027.**
- Exclusive recognition as the Sponsor.
- Prominent company logo placement on event signage, with acknowledgment at the Reception.
- Recognition in pre-conference promotional communications, E-Newsletters, LinkedIn, and the conference mobile app.
- Logo placement in pre-conference attendee communications.
- Opportunity for a company representative to provide brief welcoming remarks during the reception.
- Opportunity to display company-provided promotional materials or giveaways at the reception, at the company's expense.
- Two complimentary conference registrations covering all meal functions.
- Limited to one company per year unless multiple vendors choose to collaborate and share the sponsorship.

Ohio Reception at National GFOA Conference in New Orleans - $12,000

- Recognition in the E-Newsletters, LinkedIn, and E-Newsletters.
- Exclusive recognition as the Sponsor.
- Guaranteed speaking opportunity at the Ohio GFOA Annual Conference (breakout session). **Deadline: February 26, 2027.**
- Option to include your company-provided giveaway at the reception at your company's expense.
- Opportunity to submit up to four articles to be included in the E-Newsletter and shared on LinkedIn.
- Opportunity to contribute content for the LinkedIn page.
- Facilitation of a webinar featuring a relevant topic of your company's choosing targeted and marketed to Ohio GFOA members.